

# New Announcement: Partnership Extension through 2021!

Press Release – For Immediate Use



OUR FIRST YEAR PROGRAM WAS SUCH A GREAT SUCCESS THAT WE HAVE EXTENDED OUR PARTNERSHIP AND EXPANDED OUR SERVICES AND PROGRAMS.

## **PROGRAM EXTENTION ANNOUNCEMENT**

**StudentsLive, A Global Arts Education Company and Passport to Broadway International** are continuing our partnership with the **Bakti Budaya Djarum Foundation** of Indonesia that exists “to bring Indonesia forward by increasing the quality of its human resources and maintain the sustainability of its natural resources”. **StudentsLive and Bakti Budaya Djarum Foundation** are announcing we have just finalized a partnership through 2021 we will be providing online curriculum for actors and artists in Indonesia, professional development for teachers and will be returning to Jakarta for our second workshop in Indonesia in Summer 2021. Select students will be chosen from the Summer 2021 workshop to travel to New York in Winter 2021 for an Advanced Program studying under our artistic direction with a select team of Broadway Artists Faculty and Professionals.

The online courses will be available in 2020 via the Djarum Foundation and StudentsLive platforms (to be announced) for beginning, intermediate and advanced level students in performance arts and will tie into other programs StudentsLive is producing as a part of our intensive longer-term training in Theater Arts. The 2020 online curriculum will be part of the advanced placement assessment for an opportunity to audition for the Summer 2021 program. StudentsLive, as always, will hold our students to the highest standards of commitment, dedication and training to participate. Please see the Passport to Broadway and Djarum Foundation Mission Statements below. Our mutual long-term goal is to develop outstanding Musical Theater Performance skills for students and artists in Indonesia in order to increase their skill sets in local Indonesian shows and cultural performances as well as to increase their access to opportunities on Broadway and regional theater in the United States.

Please see our Passport to Broadway Indonesia Documentary Teaser about the Winter 2019 Program. The Djarum Foundation created this short one-minute clip of our Musical Theater Education Immersion Experience for 70 students from 9 to 32 years old, performing 35 uniquely arranged Broadway Show numbers, with little background in musical theater art forms, and English as a second language, in 5 short days in beautiful Jakarta Indonesia: <https://youtu.be/Bit-R99S7Fc>.

For the past 18 years, **StudentsLive and Passport to Broadway** have attracted over **400,000** participants from the widest range of cultural, ethnic and socioeconomic backgrounds. They continue to support alternative learning, cross cultural and interdisciplinary opportunities for a wide range of new audiences and creating, developing, managing and implementing National Standards theater curriculum and interactive Broadway Educational Workshops and Materials for support in classrooms worldwide by training, hiring, and organizing teams of Broadway Artists and Professionals to serve each organization’s needs. By doing so, these programs enable a new generation of students/artists to make the arts a permanent part of their lives in ways in which they can deeply explore its value, not just as an extra-curricular activity or to fill a seat at a Broadway show.

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Students/Artists of all liberal arts interests have the opportunity to experience first-hand, the best live, interactive theater education programs, taught by some of the best, highly trained specialists, our country has to offer allowing new audiences/artists to experience the rich and complex themes and issues in each show they attend, the intensive training of a successful and highly disciplined actor, the career responsibilities and talents of Broadway professionals behind the scenes, and the myriad skills required in collaboration, interrelationships, communications and human exploration.

**StudentsLive and Passport to Broadway** are thrilled to expand even further globally from previous partner countries such as China, Japan, Brazil, Guatemala, South Korea and Italy in order to provide this unique art form of Broadway Musical Theater.

In this difficult and changing global climate, **StudentsLive** and **Passport to Broadway** are honored to be able to work with organizations such as the **Bakti Budaya Djarum Foundation** to provide better understanding and appreciation of diverse cultures and societies across the globe through the universal disciplines of outstanding Theater Studies.

## **ABOUT THE DJARUM FOUNDATION**

Since its inception, Djarum Foundation has continued its efforts to participate in advancing the nation by improving the quality of human resources and maintaining the sustainability of Indonesia's natural resources. To improve the mission of increasing people's love and appreciation of the richness of Indonesian culture, various programs can support creative people to work and explore the potential to develop and preserve the beauty, diversity and culture of Indonesia. Djarum Appreciation Budaya has supported more than 3,500 cultural activities and has collaborated with cultural experts, artists and art groups in realizing creative ideas in various streams of art. Djarum Appreciation Budaya also focuses on supporting a variety of Indonesian performing arts works that get much appreciation from the public. Loving Culture is a form of pride and love for Indonesia, because what unites the nation is culture. Love Culture, Love Indonesia.

## **ABOUT PASSPORT TO BROADWAY**

The mission of **Passport to Broadway Programs** is to create outstanding educational resources and opportunities to develop new audiences for Broadway and give actors unprecedented access to Musical Theatre. In the past sixteen years, we have brought over 350,000 young people to Broadway.

Our more specific mission is to provide international and local artists with access to these opportunities while creating an intensive life-changing process, to prepare them for future careers and opportunities. This is a challenging program and is intended to push and bring out the best in serious participants as well as give them access to the best Professionals in Theatre Arts Programming and Development created by **StudentsLive – Passport to Broadway**.

### **Radio/TV Suggested Intro**

Our next guest is well known on Broadway as the musical theatre acting coach to the stars ... her client list includes (Add celebrity names here) to name a few. Amy Weinstein and her team of Broadway professionals are coming to Indonesia for the first time and she's interested in addressing those confidence issues we all struggle with. Welcome to the show, Amy Weinstein.

### **Radio/TV Suggested questions**

- \*So you've had an amazing career working with top musical theatre directors, producers and actors – tell us about some of your success stories?
- \*And you've worked with Broadway producers too – tell us about that experience and what you learnt, or gave advice on?
- \*So you're amazing at helping people achieve their dreams.... How do you get them there?
- \*We all struggle with confidence and nerves – and at some stage in our lives we all need to speak in front of a group or give a presentation. What are some strategies you suggest?
- \*Some of your guest speakers have included the likes of; Mel B, Chazz Palminteri, Geraldine Ferraro, George Hamilton, Tommy Hilfiger and many more... what industry insights can you share from working with these people?

## **MEDIA CONTACT**

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